



# data talk

SECURITY AND COMMUNICATIONS SYSTEMS

**THE CLOUD PBX**  
A VOICE SERVICE BY DATATALK



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## A VOICE SERVICE BY DATATALK

The Cloud PBX is a reliable telephone system for businesses that are not interested in the cost of maintaining a traditional PABX and want to experience significant monthly savings off their existing phone bill.

## CALL DATATALK TODAY

(06) 7699-123



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The Cloud PBX is an IP-PBX (Internet Protocol - Private Business Exchange) system that resides in "The Cloud" and is managed by DataTalk. It is not a physical piece of equipment that resides on your premises, but a virtual machine that resides in a secure cloud.

Your phones still sit on your desks, but instead of them connecting to an on premise telephone system, they use your local cable and fiber network to connect back to your Cloud PBX.

### **OUT WITH THE OLD, IN WITH THE NEW**

The Cloud PBX completely replaces the traditional PBX and gives you enterprise-class features for a lot less without compromising reliability.

### **BIG SAVINGS, BIG FEATURES**

In comparison to our competitor's rates, customers are experiencing cost savings between 20% and 55% per month on their phone bills. These unbelievable cost savings in combination with the advanced features, the system's ease of use and DataTalk's unmatched technical support, allows you to communicate freely without the worry of a big bill at the end of the month.

### **THE BOTTOM LINE**

In a time when your bottom line matters more than ever, The Cloud PBX is simply a smart financial move.



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By far, the biggest advantage of The Cloud PBX over traditional PBX systems is the cost savings. Here are some of the key benefits of the service and how it can save you money:

### **NO ON-PREMISE PBX**

Eliminate the cost of buying and maintaining an on premise PBX system.

### **NO MORE DEDICATED FAX LINES**

Eliminate the need for dedicated fax lines. The Hosted IP-PBX will automatically detect faxes coming in on any line, convert it to PDF and e-mail it to you. Less lines equals less monthly cost.

### **CALL CONSOLIDATION & LEAST-COST-ROUTING (LCR)**

Consolidate and select the cheapest route for local, overseas and mobile calls so you always pay the least for a call if anything at all.

### **LESS PHONE LINES**

Reduce the number of phone lines needed by making better use of under-utilized lines.

### **SINGLE NUMBER, MULTIPLE CALLS**

Option to have a single number (0800 number) for the entire company with the ability to handle multiple simultaneous calls so your customers don't experience busy tones.

### **RUNS ON YOUR EXISTING DATA NETWORK**

Your phones can utilize your existing data network so no additional cabling is required.

### **OWN YOUR PHONES**

If you're renting phones, you've probably paid for them many times over. Own your own phones to eliminate rental. Options available to either rent or purchase your phones.



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### LOWER MONTHLY BILLS

The combination of The Cloud PBX's cost-saving nature, and the comparatively low cost of DataTalk's digital phone service, significantly reduces monthly bills.

### ONE PBX FOR MULTIPLY OFFICES

The centralized nature of The Cloud PBX is great for companies with more than one office. Multiple offices can connect to the system thereby creating a single virtual office with no additional cost for inter-office calling... even if your other offices are in different countries!

### REMOTE EXTENSIONS

A remote extension can be another IP phone located anywhere in the world, your iPad, iPhone, BlackBerry, Android phone or laptop. Once you've got an internet connection, your remote extension can connect back to The Cloud PBX and make calls as if you were in the office. e.g. if you're in Auckland with your remote extension, you can make local and extension calls as if you were in the office at no additional charge.

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The Cloud PBX gives you enterprise features and stability for much less than other PBX systems. Features include, but are not limited to:

**CALL TRANSFERS**

**CALL FORWARDING**

**EXTENSION CALLING**

**PERSONAL VOICEMAIL** - Each phone has its own personal voicemail mailbox

**FAX-TO-EMAIL** - System detects faxes and e-mails them to you in PDF format

**3-WAY CALLING** - 3-person calling

**CALL CONFERENCING** - A conference bridge to host many callers in conference calls

**COMPANY DIRECTORY** - A voice directory that callers can use to search for users by name

**MUSIC ON HOLD** - Play music or run promos while callers are on hold

**AUTO ATTENDANT** - Free up your receptionist's time by allowing your users to select 1 for Sales or 2 for Customer Service, etc.

**PASSWORDED MOBILE & OVERSEAS CALLING** - Password protect calls that cost money to make

**REMOTE EXTENSIONS** - Connect a home phone, smart phone, tablet or computer to the IP-PBX and roam at no additional charge

**CALL RECORDING** - Record calls for future review and training

**CALL REPORTING** - Have a bird's eye view of your company's phone usage including who placed calls, numbers dialled, duration of calls and time of day

**HUNT GROUPS, FOLLOW ME AND SIMULTANEOUS RING**

DataTalk and Callnet formed their strategic alliance as a result of identifying the need for lower cost, yet highly functional business telephony systems.

### **STABILITY & RELIABILITY**

Callnet's affordable and reliable VoIP services and solid island-wide infrastructure gives them the advantage of providing very dependable business solutions to their customers.

### **THE EDGE**

DataTalk's voice solutions are mature, reliable and leading edge, making DataTalk the first choice for all business's in Taranaki wanting to take advantage of leading edge technology solutions.

### **TECHNOLOGY THAT SAVES YOU MONEY**

With DataTalk's leading edge solutions and Callnet's robust and reliable voice infrastructure, customers are afforded a modern voice solution that is financially sensible and as feature-rich and flexible as any enterprise-class PBX.



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### **IF I SWITCH TO DATATALK, DO I HAVE TO CHANGE TELEPHONE NUMBERS WITH THIS SERVICE?**

No you can retain your existing telephone numbers.

### **WHAT HAPPENS WHEN I HAVE ANY SERVICE ISSUES THAT I NEED ANSWERED?**

You call DataTalk (06) 7699-123 and your call will be answered by a local service technician based right here in Taranaki!

### **THE COST SAVINGS SEEM UNREAL. ARE THERE ANY HIDDEN COSTS?**

None at all. What Skype has done for individual users, The IP-PBX is doing for businesses. We have a number of satisfied clients that will happily share their experience with you and discuss the cost savings that they are now making using DataTalk's PBX system.

### **DO I HAVE TO BUY ALL NEW PHONES OR CAN MY EXISTING TRADITIONAL ONES WORK?**

While it is recommended to replace existing traditional phones with IP phones, it is not always necessary. Adapters can be purchased that will allow traditional phones to work with the Cloud PBX. However, you sacrifice functionality of the phones by doing this.

### **CAN I RENT THE PHONES FROM YOU?**

Yes. Phone rental is optional or the hardware can be purchased or paid off over a 12 month period. Customers usually prefer to own their own phones and hardware.

### **ARE THERE LICENSE FEES ASSOCIATED WITH ADDING EXTENSIONS OR LINES TO THE CLOUD PBX?**

No. When you are ready to add capacity with lines and extensions, the only cost to you is the purchasing of additional handsets and line charges.

### **IS THERE A LIMIT TO THE NUMBER OF EXTENSIONS AND LINES THAT I CAN HAVE?**

No. However, if a customer requires over 100 extensions and/or a high call capacity, we recommend our On-Premise IP-PBX solution.

### **WHAT HAPPENS IF THE INTERNET GOES DOWN?**

Never miss a call, if the internet is unavailable calls can be automatically transferred to a preprogrammed cell phone or another telephone number of your choice.



## READY TO MAKE THE SWITCH?

**VOTP** THE CLOUD PBX  
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If you're interested in switching to The Cloud PBX service, give us a call. We will walk you through the entire process so you get a package that is specifically designed to save you money on monthly phone bills and ensure you don't miss any calls in the process.

We understand that communication is one of the lifelines of any business and we are committed to ensuring that you don't miss a beat.



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**AVAYA**  **cardax**  
TELEPHONE SYSTEMS TRUSTED PARTNER CERTIFIED PARTNER

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DATATALK SPECIALISES IN THE FOLLOWING:

## SECURITY SYSTEMS

- Cardax Access Control Systems
- Security Camera Systems
- Security Alarm Systems
- Security Fence Systems
- Cantilever Vehicle Gates
- Barrier Arms
- Turnstiles

## COMMUNICATIONS

- Avaya IP Telephone Systems
- SIP Internet Telephone Lines
- Telephone Cabling
- Network Cabling
- Wireless Networks

## FIBRE OPTIC SYSTEMS

- Fibre Optic Cable Supply
- Fibre Optic Cable Installation
- Multimode Fibre Optic Cable
- Single Mode Fibre Optic Cable
- Termination
- Network Hardware

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